



DESIGN REVIEW BOARD AGENDA

Thursday, April 11, 2002
Room B-8 Lower Level
CITY OF HUNTINGTON BEACH CIVIC CENTER
3:30

ROLL CALL: Charles Davis, Kristin Doerschlag, Robert Eberle, Commissioner Ed Kerins,
Howard Zelefsky

- A. **PUBLIC COMMENTS:** Public comments for items not scheduled on the agenda.
- B. **REGULAR AGENDA ITEMS: PROCEDURE:** Staff Presentation, DRB Disclosures,
DRB Discussion, Applicant Comments, Discussion/Action

**B-1 DESIGN REVIEW BOARD NO. 99-58 (THE STRAND AT DOWNTOWN
HUNTINGTON BEACH CONTINUED FROM THE MARCH 14, 2002
MEETING)**

Applicant: CIM Group, David Martin, 6922 Hollywood Blvd., Ninth Floor,
Hollywood, CA 90028

Request: Review and provide preliminary comments on the design, colors and
materials for a proposed visitor serving commercial development
consisting of retail, restaurant, office, and hotel uses.

Location: Bounded by PCH, Walnut Avenue, Sixth Street, and the alley between
Fifth and Main Streets

Recommended Action: Continue providing preliminary comments and continue to the
May 9th, 2002 DRB meeting

Planner: Jane James, Senior Planner

**B-2 DESIGN REVIEW BOARD NO. 02-06 (CINGULAR WIRELESS-CONTINUED
FROM THE MARCH 14, 2002 MEETING)**

Applicant: The Consulting Agent for Cingular Wireless, 18500 Von Karman Avenue,
Irvine, CA 92612

Request: Review design, colors and materials for a proposed wireless
communications facility consisting of six (6) antennas and associated
equipment cabinets. The antennas are proposed to be mounted on the
rooftop of an existing three-story building.

Location: 16162 Beach Blvd. (Northeast corner Beach Blvd. and Stark)

Recommended Action: Recommend denial to the Zoning Administrator

Planner: Ron Santos, Assistant Planner

B-3 PLANNED SIGN PROGRAM 01-03(R) (WARNERDALE SHOPPING CENTER –

PLANNED SIGN PROGRAM)

Applicant: John Howenstine, 3190-B Airport Loop Dr., Costa Mesa, CA 92626
Request: To review revisions to the design, colors and materials for proposed monuments signs located at the Warnerdale Shopping Center
Location: 6034 Warner (Southeast corner of Springdale Street and Warner Avenue)
Recommended Action: Recommend approval to the Planning Director
Planner: Paul Da Veiga, Assistant Planner

B-4 PLANNED SIGN PROGRAM NO. 90-7(R) (PIERSIDE PAVILION)

Applicant: Warner LeMenager, 51-A N. Bonnie Ave., Pasadena, CA 91106
Request: Review design, colors and materials for an amendment to the existing planned sign program for the Pierside Pavilion
Location: 300 Pacific Coast Highway
Recommended Action: Recommend approval to the Planning Director
Planner: Paul Da Veiga, Assistant Planner

B-5 PLANNED SIGN PROGRAM 85-3(R) (SMART & FINAL SIGNAGE)

Applicant: Oscar Salinas/ P.S. Services, 316 E. Dryer Road, Santa Ana, CA 92707
Request: Review design, colors and materials for an amendment to the existing planned sign program to allow increased channel letter heights up to 42 inches in lieu of the maximum 36 inches.
Location: 6912 Edinger Avenue (Southwest corner of Edinger and Goldenwest)
Recommended Action: Recommend approval to the Planning Director
Planner: Rami Talleh, Assistant Planner

C. DRB MEMBER COMMENTS/ ISSUES

D. ADJOURNMENT TO SPECIAL DRB MEETING MAY 9, 2002

Appeals

Under the provisions of the Huntington Beach Zoning and Subdivision Ordinance, items listed as "Recommend to the Planning Director" under the Recommended Action are final unless an appeal is filed to the Planning Commission by you or an interested party. Design Review Board actions that are listed as "Recommendation" to the Zoning Administrator, or Planning Commission under the Recommended Actions category are non appealable since final action occurs during review by the listed body. The appeal must be in writing and must set forth, in detail, the action and grounds by which the applicant or interested party deems themselves aggrieved. The appeal must be accompanied by a filing fee of Two Hundred Dollars (\$255.00) if the appeal is filed by a single family dwelling property owner appealing the decision on their own property and Six Hundred Fifty Dollars (\$865.00) if the appeal is filed by any other party. The appeal shall be submitted to the Secretary of the Planning Commission within ten (10) calendar days of the date of the Design Review Board's action.